



Pennsylvania Avenue East Small Area Plan

CAC Meeting 2

April 6, 2021

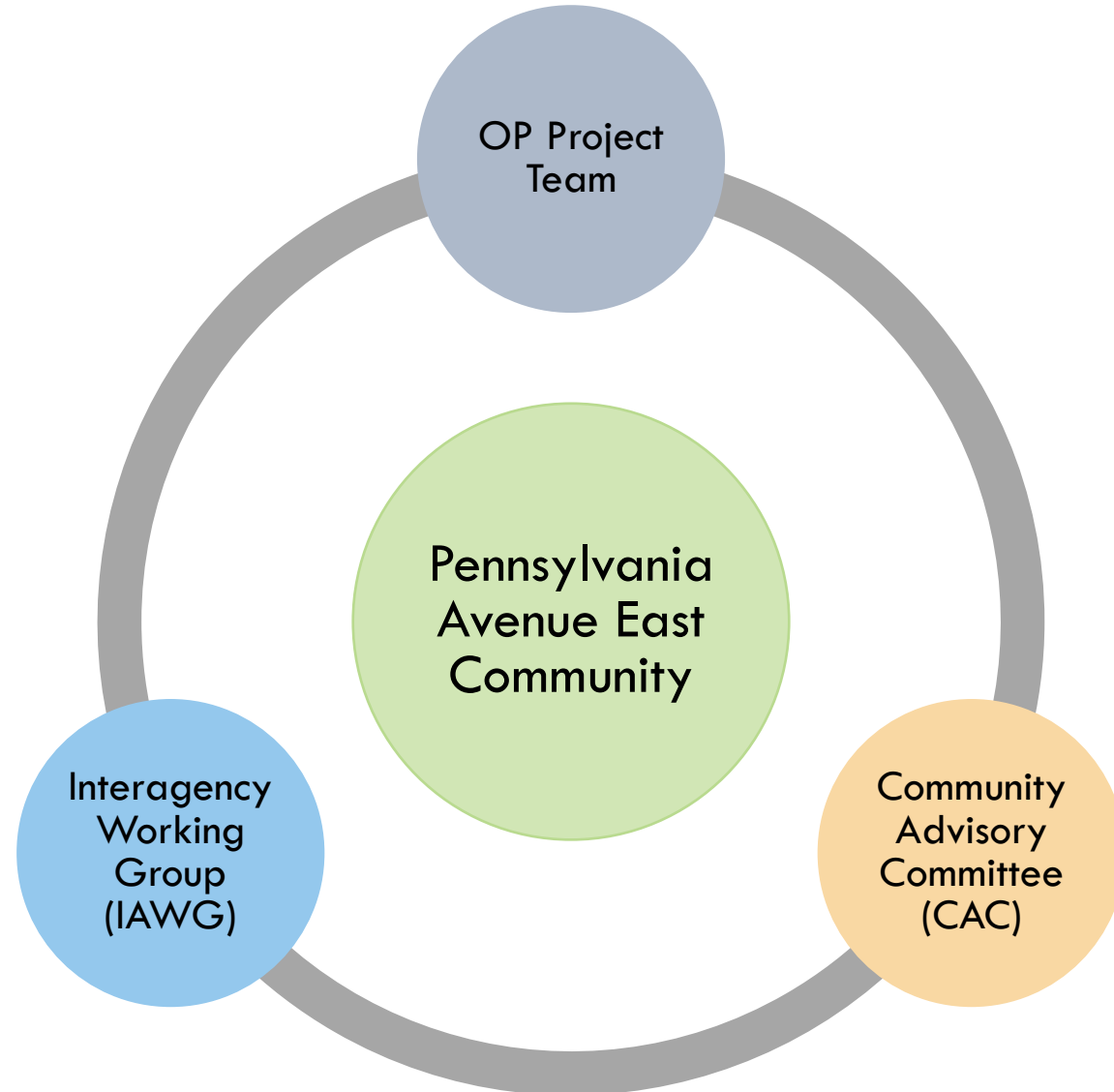


Pennsylvania Avenue East Small Area Plan

With community support and involvement, OP will develop an updated vision and implementation plan for the Pennsylvania Avenue East corridor.



Engagement Efforts



Recap: Community Advisory Committee

Community Advisory Committee

- First meeting March 2
- CAC members were asked to:
 - Share their favorite views/memories of the corridor
 - Describe their vision for the corridor
 - Share the plan and relevant community needs



Vision for the corridor...

- *Livable, vibrant community*
- *Historic, aesthetically appealing gateway*
- *Place for creativity, arts, and expression*
- *Vibrant retail destination*
- *Walkable, bikable community*
- *Multimodal hub*
- *An example of responsible, inclusive development*



Recap: Community Outreach

Community Engagement

- Plan Website & Survey Questions - *Ongoing*
- Spring Clean Up Event – *March 20*
- Townhall – *April 14*
- Shoplet/Retail Pop-up - *TBD!*
- Visioning Workshops – *May & June*



What do you love most about Pennsylvania Avenue East...

- *Location and access to other communities, MD, and VA*
- *Scenic views and green space*
- *Neighbors and community*
- *Balance of retail and residential*



What is the most important issue facing Pennsylvania Avenue East...

- *Access to amenities and government services*
- *Increased dining, retail options, and public spaces*
- *Façade improvements and lack of placemaking*
- *Traffic, public transit, safe accessible biking and pedestrian options*
- *Loss of affordable housing*



Thank you! Spring Clean Up March 20



Community Townhall

The Townhall will introduce the plan and be an opportunity to discuss:

- The SAP role in the future of the Pennsylvania Avenue East corridor
- The planning goals
- The role of the community in the planning process
- Questions and comments about the plan

Mark your Calendars!

Wednesday April 14, 2021

@ 6:00pm

Community Townhall, Cont.

- Held on PublicInput
 - Participate through: [Publicinput.com/PennAveSEPlan](https://PublicInput.com/PennAveSEPlan) or 855-925-2801, Pin: 9252
- The **first** opportunity to share
 - The Townhall rounds out the “Listening” phase and signals the start of the “Visioning” phase
- **Discussion – Meeting Format**
 - OP Presentation
 - Accompanying survey questions
 - Q&A

Community Townhall – Help spread the word!

OP has:

- ✓ Distributed fliers
- ✓ Featured in OP's newsletter
- ✓ Featured in the Pennsylvania Avenue East project newsletter
- ✓ Promoted online & on social media
- ✓ Attended community meetings
- ✓ Participated in the MHCDO radio show
- ✓ Worked with HillRag for an article

But we need your help getting the word out too!

- What do you need from me to help spread the word? Fliers, graphics, etc.
- How will you help share the information?
- What else can I do to spread the word?

Project Timeline

We are here!

Dec 2020- March
2021

Project Roll-Out

- Existing conditions and market research
- Convene Interagency Advisory Committee
- Convene Community Advisory Committee

April – October 2021
Plan Development

- **Community learning**
- Community visioning
- Recommendation development

Winter 2021/22
Legislative Process

- Public Comment Period
- Mayoral Hearing
- Council Review
- Council Approval

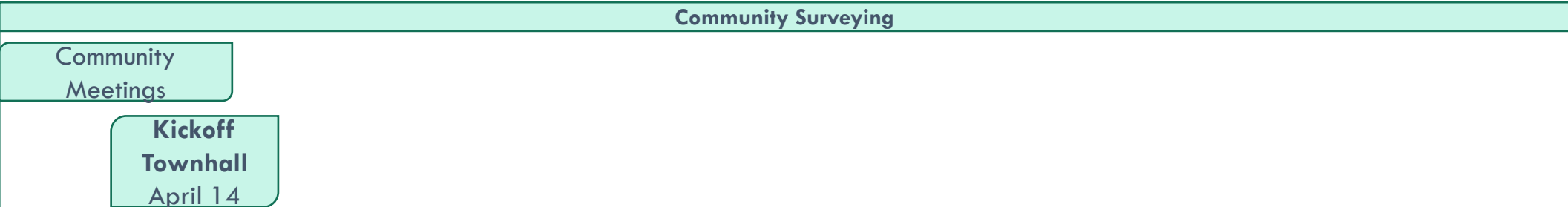
Spring 2022 on
Implementation

- Implementation and neighborhood technical support
- Plan recommendation implementation

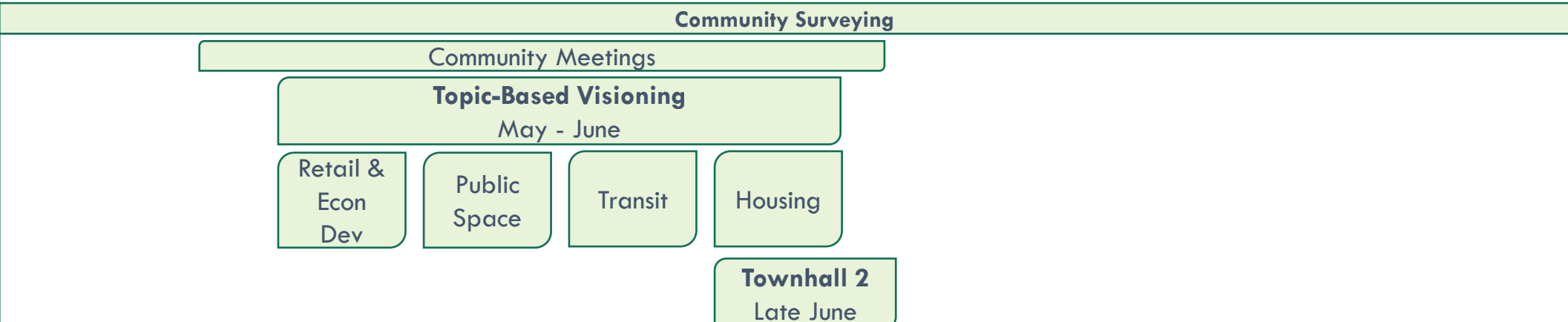
Winter
2020/21
**Project Roll-
Out**

Spring – Fall 2021
Plan Development

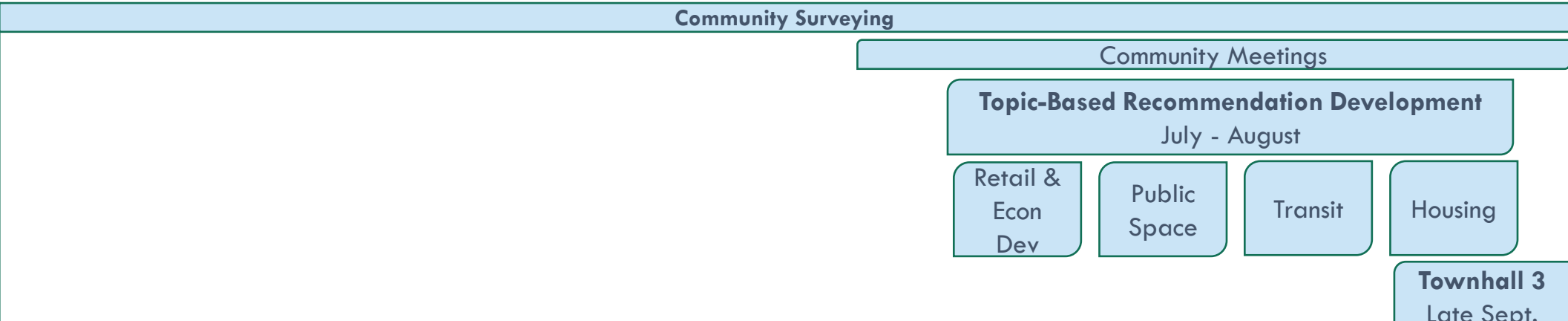
Learning
Community learns
about SAP



Visioning
Community shares
vision & aspiration
for the corridor



**Recommendation
Development**
Based on visioning
– community helps
shape
recommendations



Topic-Based Visioning

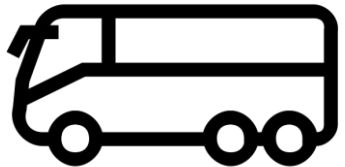
The topic-based visioning meetings will align with the four planning goals and be an opportunity to diver deeper and learn from the community topic-by-topic:



Encourage economic development and retail opportunities



Enhance a safe, accessible, and vibrant public realm



Improve transportation access and connectivity



Explore housing opportunities and social and economic resiliency strategies

About Topic-Based Visioning

This phase consists of:

1. Community Surveying ([Survey Questions](#))
2. Visioning Meetings (May – June)

Discussion:

What suggestions do you have for the meetings?

- *How should OP get the word out, when should meetings be held, etc.?*

What questions should OP be asking during this phase?

- *Consider what you've heard from the community – are there topics or issues we should unpack during these discussions?*
- <https://publicinput.com/PennAveSEVisioning>

Next Steps

1. Sign-up for the Townhall
2. Share the Townhall registration with networks
3. Reach out regarding ways to share the plan, survey questions, and opportunities to encourage visioning phase participation

Thank you!