



Mar 11, 2014

Pennsylvania Avenue East Small Area Plan

CAC Meeting 4

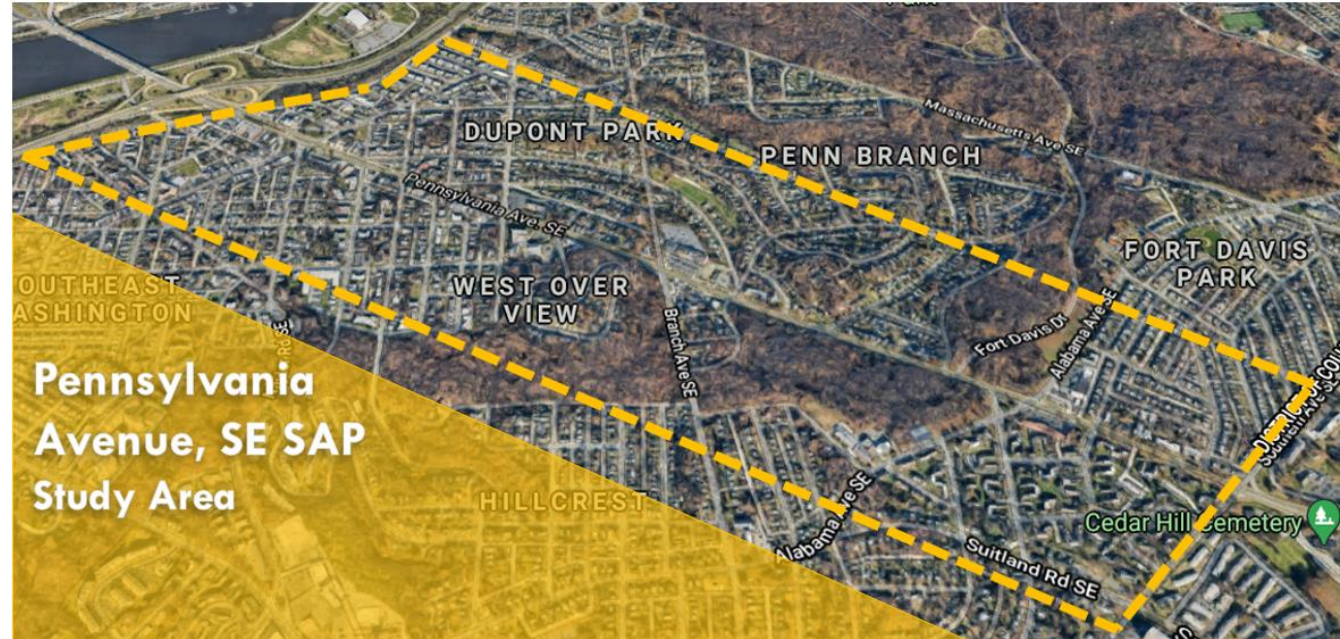
June 1, 2021

Presentation by: Ben Stokes and Tandra Stevenson, AU Game Lab



Agenda

- I. Visioning Conversation 1
Summary
- II. American University Engagement
- III. Townhall #2
- IV. Recommendation Development
- V. Next Steps



Homework Report Out

Share: a photo, article, or idea that either highlights a challenge faced in the community OR a potential recommendation you would like the SAP to explore

Community Visioning Conversation: Public Realm

Reflect on the Community Visioning Conversation:

What comment or piece of feedback resonated with you most?

What comments or reflections do you have on the meeting format, engagement, etc.?

Community Visioning Conversation: Public Realm

~ 30 participants expressed desires to...

- Safely move around the corridor (walking, running, biking)
- Build community and see parks activated
- Better commemorate the rich history
- Highlight the scenic views and public spaces
- Encourage people to come to the corridor -- not just drive through
- Improve the I-295 off ramps, which feel unsafe, dangerous, cuts off the community, and does not have the same “curb appeal” as other major intersections west of the river
- Improve park spaces making them easier and safer to get to, and to improve the programming and equipment for youth

American University Game Lab



Where we are headed...

Visioning Phase

- **Learn about existing challenges and aspirations for the future**
- **4 Community Visioning Conversations**
- **4 Community Visioning Surveys**
- **American University Game Lab**

Analysis

- **Review feedback from community surveys and conversations**
- **Identify existing government interventions**
- **Identify gaps in existing interventions**
- **Report back to community during July 21 Townhall**

Recommendation Development

- **Share potential recommendations and identify gaps in analysis**
- **4 Community Recommendation Discussions**
- **4 Community Recommendation Surveys**



Proposed: Townhall #2 – July 21

Objectives:

- Share highlights from community visioning conversations
- Present opportunities for early wins
- Share method for recommendation development

Meeting Format:

- Panel conversation between OP, IAWG, and CAC

CAC Role:

- Share reflections from the community visioning conversations

Proposed: Townhall #2, cont.

Meeting Format

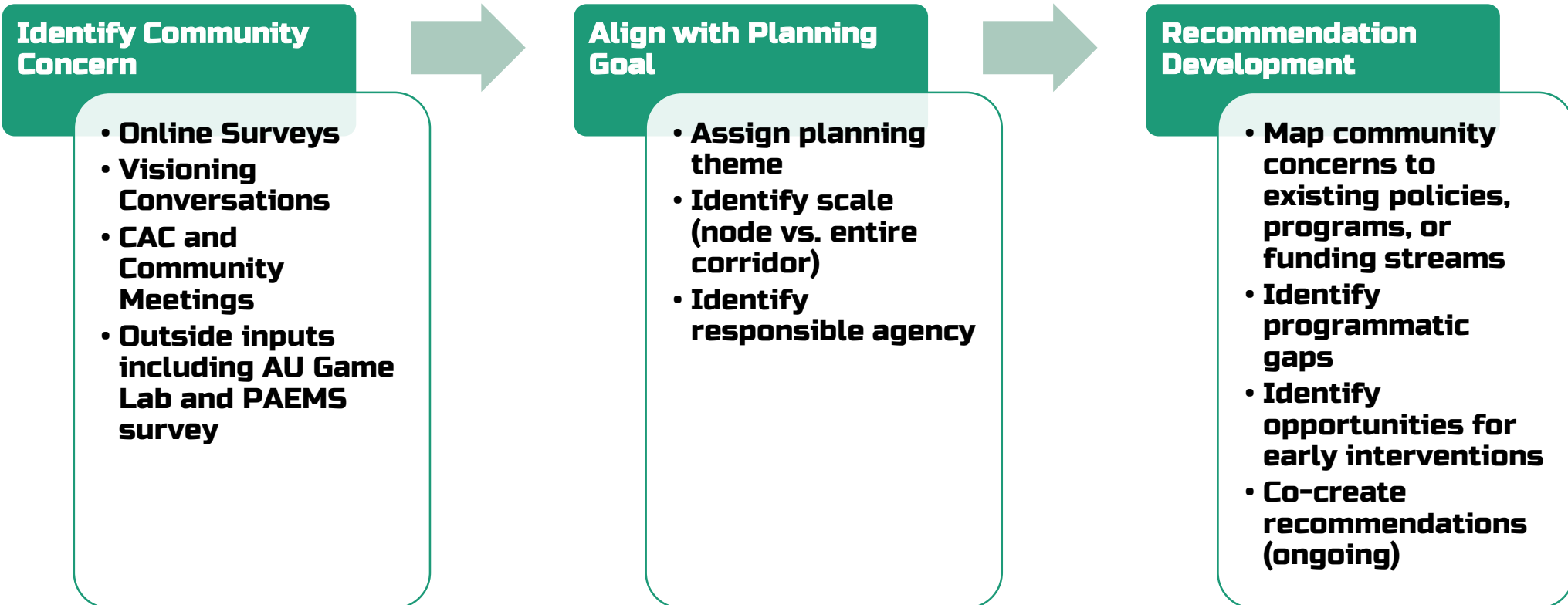
- | | |
|-------------------|--|
| <i>10 minutes</i> | OP sets context for planning along Pennsylvania Avenue East |
| <i>30 minutes</i> | Round robin reflection between OP, CAC, and IAWG on what we heard |
| <i>10 minutes</i> | Community dialogue: what other concerns, challenges, or considerations should we be aware of prior to recommendation development |
| <i>15 minutes</i> | OP shares next steps for recommendation development |
| <i>15 minutes</i> | IAWG shares opportunities to provide early interventions and support for recommendation development |
| <i>10 minutes</i> | Community Dialogue: Q&A about recommendation development |

Discussion

Would you like to see any changes to the proposed meeting format?

Is there CAC interest in presenting reflections during the Townhall?

Community Feedback Mapping



Up Next

- June 2: Transportation and Access
- June 9: Housing Opportunities and Affordability
- June 16: Economic Development and Retail
- June 19: PAEMS/Soufside Market/Creative Junkfood Retail Activation
- June 25: OP/CAC Surveying @ Twining Square from 12-2pm
- July 6: CAC #5
- July 21: Townhall #2



Homework

- Join and encourage your networks to join the remaining Visioning Conversations
- Support PAEMS/Soufside Market/Creative Junkfood for the Juneteenth Retail Activation Event
- Come out for the 6.25 OP/CAC Surveying @ Twining Square
- Consider 1 possible recommendation you would like to champion